

OUTLOOK



We're Spotighting Small Businesses

Small businesses in small towns make up a big portion of the economy in our rural areas. That's why NDTC decided to spotlight a small business in each of our quarterly newsletters.

Would you like us to feature your small business and how it has benefited because of our services? Please call us at 662.1100. You might be the next Small Biz Spotlight!

Contact

211 22nd St. NW / PO Box 180
Devils Lake, ND 58301
Phone: 662.1100 • Fax: 662.6444
gondtc.com

Office Hours

Mon. - Fri. 8 A.M. - 5 P.M.
Phone lines open until 6 P.M.

Repair Center also available

Sat. 8 A.M. - 5 P.M.

Payment Drop-Offs

- NDTC office in Devils Lake
- Ramsey Bank in Cando, Rugby, Esmond, Maddock & two Devils Lake locations

To report trouble, call 662.1100. If after hours, follow prompts for assistance.



Small Biz Spotlight Devils Lake Chamber & CVB



When you think of your local Chamber office, you think about all the work they do to keep communities thriving. The Devils Lake Chamber office also houses the Convention and Visitors Bureau (CVB) and the Motor Vehicle Department. The Chamber and CVB are essential to the economic growth of our community through their many projects and events. For example, the office mails out some 6,000 visitor packets per year to potential customers in our community.

Another way our Chamber promotes local businesses is with its website. Critical to its members, having a web presence helps the Chamber assist businesses by providing visitors with current news and information. With the data connection, website hosting, and voice services the Chamber receives from NDTC, it can be confident it's meeting the needs of members. Paula Vistad, Devils Lake Chamber Executive Director, says, "Without the high-quality data connection NDTC provides, we wouldn't be able to get fishing tournament applications out, update our website, or provide communications to our members including email newsletters and event updates."

The Chamber recently remodeled its office, and Paula was particularly satisfied with NDTC's service and quick response time. She notes, "Whether we're talking about Internet service at the office or Wi-Fi at a fishing tournament, NDTC's service is always dependable."

Also used by the Chamber is NDTC's reliable Cloud-based Backup Service, which keeps computer files safe at NDTC's data center. This service helps Chamber employees focus on their business-boosting work and not on IT issues.

NDTC is pleased to work with the Devils Lake Chamber & CVB to provide the technology needed to help improve the economic, civic, and cultural wellbeing of our community.

Whether we're talking about Internet service at the office or Wi-Fi at a fishing tournament, NDTC's service is always dependable."

—PAULA VISTAD, DEVILS LAKE CHAMBER EXECUTIVE DIRECTOR

Check Out Our Menu of Services

NDTC knows our customers have a big appetite for technology. That's why we offer a growing menu of services to meet the communication and entertainment needs of any household. They include:

- Broadband Internet
- Managed Wi-Fi
- Local and Long Distance Service
- Calling Features
- Wireless Phones and Plans
- Digital TV Plans
- Surveillance Solutions
- Cloud-Based Data Backup & Server
- Phone Systems
- Money-saving Bundles



Plus, NDTC brings a lot to the table in terms of customer service. You benefit from state-of-the-art technology provided by our local, friendly employees who are always ready to answer your questions and help resolve any issues.

To look over our menu of services in more detail, visit gondtc.com. Then stop by our office or call 662.1100 when you're ready to order.



Notes from the General Manager



Greetings! I hope the start of summer finds everyone's lawns, gardens, and crops doing well. After this past winter, we could all appreciate that.

As we speak, construction of new fiber optic cable has begun in the exchanges of Cando, Starkweather, Webster, Hampden, and Minnewaukan. We anticipate the construction to be completed sometime in the late September/October timeframe, provided Mother Nature has no surprises for us. At that time, we will start cutting homes and businesses over to the new fiber optic network.

I would also like to share some information you may not know. Several months ago, Congress struck down proposed regulation that would have prevented ISPs (Internet Service Providers) from sharing customer information. That means telephone companies have the ability to sell customer information if they choose to do so. Several states, including North Dakota, have introduced legislation to prevent this from happening.

I want to assure you that NDTC does not, and will not, sell our customers' private web browsing history, data, or personal information to anyone. It simply will not happen, because we value your privacy.

Again, I hope you are enjoying the summer. Thank you for allowing us to serve you.

Dave Dircks
CEO/GM

NDTC Gives Back So People Can Move Forward

Giving back to the communities we serve has always been an important part of who we are at NDTC. As we approach another year's half-way mark, we would like to share a few examples of our support for community programs:

- High school scholarships
- High school tailgate sponsorships
- Food drives
- Relay For Life participation
- Homeless Shelter and Hope Center donations

So much can be achieved if we all lend a hand.



Ad Insertion is Now Available on NDTC Digital TV

NDTC recently formed a partnership with Cable One in Fargo to provide ad insertion in our television serving area to local and national businesses. Ad insertion is a cost-effective and powerful way to air branded video advertisements on 20 SD and 20 HD compatible networks on NDTC’s Digital TV platform.

Reasons to advertise on NDTC Digital TV:

- **Ability to Target** – Digital TV ads give your business the opportunity to target a specific audience on the most popular national channels.
- **Low Cost** – Digital TV advertising is an affordable alternative to traditional television advertising.
- **Greater Frequency** – Digital TV advertising can offer greater frequency because of its low cost, which generates high impact through the effect of repetition.
- **Flexibility** – Multiple networks offer greater exposure to customers. A wide variety of programming offers exceptional scheduling opportunities.

Available Networks:

A&E.....	111/711	Fox News.....	71/671
Bravo	58/658	FX.....	27/627
CNN	73/673	Hallmark.....	28/628
Discovery	80/680	History.....	91/691
E!.....	59/659	HGTV.....	94/694
ESPN	31/631	Lifetime	30/630
ESPN2	35/635	TBS.....	23/623
Food	96/696	TLC.....	90/690
Freeform	24/624	TNT.....	22/622
FSN.....	39/639	USA.....	26/626

A Cable One Sales Representative will frequent our area offering this advertising opportunity to local businesses. For additional information or to secure advertising for your business, contact Shereen Stark at 701.461.7155 or email: shereen.stark@cableone.biz.



Congratulations to our March Mania Pick-It Challenge Winners

- Dave S** - 1st place winner of the Amazon Echo
- Nathan P** - 2nd place winner of the \$100 MasterCard Gift Card
- Barry H** - 3rd place winner of a \$50 MasterCard Gift Card

Keep an Eye on Things With Surveillance Cameras

By Landyn Wolf, NDTC Account Executive

With the changes in today's world, surveillance is starting to play a big role in technology. Surveillance cameras are being used at places of business, on the farm, and even in many homes. These cameras give you the ability to keep a close eye on your valuable assets while you are away.



Landyn Wolf

The surveillance system recorders offered by NDTC can connect up to 64 cameras. These cameras record in high definition for a crystal-clear picture. They also offer an optional built-in infrared component for use in places with little or no light. With Pan-Tilt-Zoom (PTZ) technology, you can turn, rotate and zoom a camera 360 degrees — all from the comfort and warmth of your own living room, any hour of the day. PTZ cameras are ideal for farmers or ranchers checking on Bessie during calving season.

To watch playback of past activity, the network video recorders connected to the cameras have built-in hard drives to store ample footage. The cameras are also hardwired and provide clearer images than their wireless counterparts. Wired cameras require

professional installation and access to a power outlet. In places where there is an out building or a shop and additional cameras are necessary, NDTC can also provide a point-to-point wireless solution when a clear line of sight exists.

Are you taking a business or family trip and want to keep an eye on things? NDTC has the Internet connections and the highly trained technicians you need to set up your surveillance system. It can then be accessed using your smartphone, tablet or laptop, so you can view footage anytime and from anywhere you have an Internet connection.



For more information and pricing, please call me at 662.1100. We can discuss your options and bring your business the best solution including surveillance cameras, cloud services, phone systems, and more.

NDTC Attends Local Events

Every year, NDTC participates in local Ag, Home, and Business shows in the communities we serve. It gives us a chance to meet customers and answer any questions they may have about our services. Fun gadgets and mini phone books are given away during each event.



Holiday Showcase - Debi, Landyn & Tammy

At the end of the day, one of our visitors wins the grand prize of a basket filled with Pride of Dakota products. This year, we showcased a Pan-Tilt-Zoom (PTZ) surveillance camera using a large monitor and an iPad.



Harvey Ag Show - Landyn



Are You Getting Our Monthly eNewsletter?

To help our customers stay updated on Internet-related topics, NDTC sends out a free eNewsletter each month via email. The goal of this eNewsletter is to keep you informed about Internet issues and enhance your online experiences.

Each issue features items including:

- Warnings about online scams, viruses, and other threats
- Fun videos and featured apps
- Cool stuff to pin on your Pinterest boards
- Short tutorials/FAQ
- Sites of the Month

If you are not currently receiving our eNewsletter, you can view issues online at gondtc.com/enewsletters.html.

WIN \$25 CREDIT
from NDTC!

Return this coupon to NDTC to be eligible for the next drawing. Congratulations to **Lyle Sommer of Harvey**. He was the winner of the credit from the Spring newsletter issue.

Name: _____

Number: _____

NDTC Awards 2017 Scholarships

Congratulations to the 10 outstanding high school seniors, each chosen in 2017 to receive \$750 through the NDTC College Scholarship Program. This is NDTC's 18th year of showing our commitment to our community by investing in the future of deserving youth in our service area.

Consideration was given to high school senior applicants planning to attend a post secondary school and whose parents or guardians have their primary residence within NDTC exchanges and are a current subscriber of NDTC telecommunication services. Again, we congratulate this year's NDTC Scholarship recipients and the entire class of 2017!



Emma Poehls

Dakota Prairie High School
Daughter of Bret & Melanye Poehls



Kaylee Lybeck

Leeds High School
Daughter of Paul & Linda Lybeck



Jacob Mertens

Devils Lake High School
Son of Tom & Diane Mertens



Olivia Smith

New Rockford-Sheyenne High School
Daughter of Terry & Jane Smith



Elizabeth Rotherham

Drake-Anamoose High School
Daughter of Steve & Jin Rotherham



Cassidy Bjerke

New Rockford-Sheyenne High School
Daughter of Mitch & Missy Bjerke



April Hagemester

Fessenden-Bowdon High School
Daughter of Jerome & Jennifer Hagemester



Peyton Halverson

North Star High School
Daughter of Rod & Jamie Halverson



Kari Wolfe

Harvey High School
Daughter of Doug & Jackie Wolfe



Karin Selland

Rugby High School
Daughter of Sharon Baker & Brian Selland



211 22nd St. NW
PO Box 180
Devils Lake, ND 58301



Follow us on Facebook and Twitter!

Watch for the 2017 Directory

The 2017 NDTC Telephone Directory will be shipped or delivered to customers next month. We will also have extra copies and the miniature version in our office.

We thank the Devils Lake Chamber & CVB for sharing the photo we selected to grace our cover.



GET YOUR HOME READY FOR TOMORROW... TODAY



Whether you are building a new home or planning a remodeling project, installing the correct wiring is an important part of enhancing the functionality of your home. NDTC can work with you to make sure you are not overlooking any key aspect of your project (even if you don't plan on installing Internet or television services right away).

PLAN AHEAD and consider these questions before finalizing your home improvement project:

- What type of service(s) will I want (telephone, data, video)?
- How much and what type of wiring do I need for a fast Internet connection?
- Where will the wiring be placed?
- Where will the jacks be placed?

"Future proof" your home network when building or remodeling to enjoy feature-rich phone service, much faster Internet speeds and digital television service.*

**Service where available.*

**CALL 662-1100 TODAY TO DISCUSS
YOUR HOME IMPROVEMENT NEEDS**